

**ASK.com** - The 7<sup>th</sup> most trafficked site daily that accepts graphical advertisements. Over 65mm unique users. ASK.com is the #1 brand for trusted answers on the web.

**AP.org** - The Associated Press is the largest and most trusted news source in the world. Reach AP readers through local newspaper websites across the country.

**Boost Mobile** - The premium, youth focused communications network for today's active youth. Boost provides an instant gateway to opportunities that enable teenagers & young adults to boost their lifestyle & status in ways that matter.

**Continental.com** - Continental Airlines provides a very attractive audience: a top-tier demographic with a high level of disposable income. The site offers an audience of over 10 million Uniques and over 200 million page views per month.

**Infolinks.com** - Offering keyword targeting across 35,000 sites. Targeting relevant keywords such as "cell phones, travel, vacation" etc. at a cost effective CPC. Reaching over 90 million uniques in the US over 320 million uniques worldwide through relevant keywords via 300x250 or video.

**LSNMobile** - empowers media companies and advertisers to deliver their content and advertising to 97% of mobile device users in the U.S...all 270 million of them.

**FamilyLink** - FamilyLink connects families across social media, the web, and mobile. FamilyLink makes it easy to capture, share and preserve cherished family moments, through Photo sharing, web interactions, recipe sharing, event planning and more. 1.4 million monthly unique visitors. 69% Female & 480K mothers visit each month

**NDN** - News Distribution Network - NDN is the distribution arm of 100% premium National Broadcast news (ABC, NBC, CBS, E!, AP, Reuters etc). NDN is not an ad network. NDN syndicates and distributes this national video (ABC's Good Morning America, NBC's Today Show, The CBS evening news, etc. as well as top world and national breaking news stories from the AP Reuters and BBC in real time) to the online news world (Huffington Post, NY Daily News, Boston Herald, Chicago Sun Times, Houston Chron, etc).

**Peekyou.com** - Advertise on the world's best free people search engine online! PeekYou is one of the fastest growing properties on the web today. With over 6.9 million monthly visitors, approaching almost 22 million pageviews a month,

**School Sports Media** - National Network of public school districts interested in corporate sponsorship to save their athletic programs.

**United.com** -United Airlines provides a very attractive audience: a top-tier demographic with a high level of disposable income. The site offers an audience of over 10.2 million unique users and over 220 million page views per month.

#### **Winstar Independent Trading Desk**

- 500B+ monthly impressions across ALL major exchanges. Web display & Rich Media, Pre-roll Video, Mobile display. Full transparency across comScore Top 1000 properties. Brand safety controls within premium content. Over 14,000 targetable audience segments.. Real-time optimization, campaign management, and analytics

#### **WINSTAR INTERACTIVE MEDIA -**

Winstar Interactive Media was launched in 1996. We are a site specific representation company whose experience with online advertising dates back to the early days of the Internet. We specialize in creating customized ad packages for the some of the top media brands on the Internet. The company has offices across the country and our headquarters are in New York City.



**WINSTAR INTERACTIVE MEDIA**

The place for Internet media brands. est 1996

**INDEPENDENT  
TRADING DESK**